

Answers - Business English Phrases which come from Heat

Fill in the gaps with the phrases from the previous page. You may need to change the verb tenses in some phrases to fit the meaning of the sentence:



Poor Sales for the Marquee Company

Marquees are a key feature of many outdoor summer events, but for one marquee company, this summer has not gone according to plan. Sales of marquees at one of the country's leading marquee companies have been falling since May, and management are trying to pinpoint the root cause of the problem.

The industry should be really booming during the summer months, so it appears that the sales team have so far failed to **strike while the iron is hot**, especially considering some of the record profits recorded by the company's competitors in May and June.

Naturally, the sales team and the sales manager have **taken some heat** recently, and the sales manager has therefore called a meeting to discuss the situation next Monday and to search for solutions. The CEO **got into hot water** both with the sales team after she questioned the commitment of certain members of the sales force. Ever since then, company sales have become a **hot topic** and an extremely urgent issue which must be resolved before the end of the summer season!

